

## SoftElegance announced sponsorship of the 7<sup>th</sup> International Open Students Olympiad on Programming named after S.O. Lebedev and V.M. Glushkov “KPI-Open”

May 7, 2012

**SoftElegance**, software development outsourcing company providing reliable and innovative offshore software development services, today announced its support of the Seventh Open Students Olympics on Programming named after S. O. Lebedev and V. M. Glushkov [“KPI-Open”](#), which will take place from 9 till 14 of July. This contest is driven by National Technical University “Kyiv Polytechnic Institute” with the support of Ministry of Education and Science, youth and sports of Ukraine, also with the Cybernetic Center of the National Academy of Sciences of Ukraine since 2006. Aside from providing general support for the Contest, SoftElegance will hold its own competition on practical programming with separate rewards and prizes.



### SoftElegance is supporting young programmers

SoftElegance is a software development outsourcing company with the development center in Kyiv, Ukraine, head office in London, U.K. and analytics center in Houston, TX. Since 1993 company has helped clients design, build, and implement systems that positively impact efficiency, performance, and competitive advantage. Company is providing quality business software — business process automation, SaaS applications, web portals, reporting tools, specializing in affordable custom software development and offshore software solutions for business.

SoftElegance’s team uses only the most up-to-date technology to produce customized applications, like Microsoft .NET Framework, MS SQL Server, IIS, RUP, etc. “This year we are proud to become a sponsor of “KPI-Open 2012”. SoftElegance will take a part in the Seventh Competition with the practical programming tasks that are useful in production applications”, said Andrey Starzhinsky, SoftElegance Marketing Director. “Winners are welcome to become SoftElegance's interns or employees, also we have licenses for Visual Studio, or MSDN subscription, or grants for best students”, he added.

To find out more information about SoftElegance participation in “KPI-Open 2012” and take part in practical programming tasks competition, please visit <http://www.softelegance.com/KpiOpen2012.aspx>.

## One of the biggest on-site programming contests in the World

With over seven years of sustainable development, “KPI-Open” Olympics became one of the key events not only for young programmers from Ukraine, CIS and whole Eastern Europe, but also for the numerous Ukrainian and international IT companies. The main objectives of this contest are: drawing society’s attention to intellectual competitions among students, promoting of self-development and teamwork, improving professional knowledge level of young specialists, developing communication between educational institutions, as well as establishing personal contacts between students from different cities and countries. Meanwhile IT companies, which take part in the contest organization, get a great chance to find new recruits among the best of the best. It is also a practice of the Olympics to hold up presentations, seminars and lectures where experts from IT companies share their experiences and knowledge, as well as introduce young programmers to the current challenges facing the industry. In addition, Olympics partners have great opportunity to hold a projects contest.

Interest in the “KPI-Open” contest is confirmed by the steady increase in number of participants, expanding to new cities and countries, annual growth of sponsorship and media support. There were 95 teams from 6 countries registered for contest in 2011. Sponsorship and media support were provided by dozens of companies.

The contest is driven by original regulations, harmonized with international ones. Taking this into consideration, as well as the fact that there’s no registration fee, we can assume that “KPI-Open” is a perfect venue for meeting of young programmers from Ukraine and other countries.

## Photo gallery



*(click on the thumbnail to download high resolution image)*

All photos from “KPI-Open 2011” are available on the [official website](#).

## About SoftElegance

SoftElegance is a World-class Outsourcing Company that provides reliable, innovative offshore software development services. Since 1993 company has helped clients design, build, and implement systems that positively impact efficiency, performance, and competitive advantage using a cost-effective outsourcing model. SoftElegance is a Trade Mark of SE Project Management Ltd., the U.K.-based company with development centre in Kiev, Ukraine, and analytics office in Houston, Texas. For more information, please, visit <http://www.softelegance.com>.



The 7<sup>th</sup> International Open Students Olympiad on Programming  
named after S. O. Lebedev and V. M. Glushkov

**KPI-OPEN 2012**

**Additional information**

“KPI-Open” official website: <http://kpi-open.org>

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**Contest period:** July 9 to 14, 2012

**Contest site:** Kyiv, Ukraine, NTUU “KPI”

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